

HOME-BASED BUSINESS CONFERENCE

EVENT SCHEDULE

- 8:00 am** Registration, Networking, Resource Fair, & Continental Breakfast
- 8:30 am** Welcoming Remarks
- 8:45 am** Opening Keynote | Bill Dittmar - Will Your Business Success Be INTENTIONAL?
- 9:25 am** Transition to Breakout Rooms
- 9:30 am** **PROTECTING YOUR INVESTMENT FOR EARLY STAGE HBBS**
Cybersecurity & Data Protection | Legal Matters | Tax Topics
- PROTECTING YOUR INVESTMENT FOR ESTABLISHED HBBS**
Cybersecurity & Data Protection | Legal Matters | Tax Topics
- 10:30 am** Networking, Resource Fair, & Restroom Break
- 11:00 am** **GROWING YOUR BUSINESS FOR EARLY STAGE HBBS**
Customer Service Reimagined | Organization & Time Management |
Creative Marketing Strategies
- GROWING YOUR BUSINESS FOR ESTABLISHED HBBS**
Negotiating Strategies for Real Life | Organization & Time Management |
Marketing to the Government
- Noon** Lunch Keynote | Dr. Kinja Dixon - The Art of Re-Creation
- 12:30 pm** Boxed Lunches, Networking, & Resource Fair
- 2:00 pm** Specialty Breakout Sessions
- TRACK #1: DIRECT SALES & NETWORK MARKETING HBBS**
- 2:00 pm** Networking vs Connecting: Overcoming Roadblocks to Connecting with Prospects
 - 3:00 pm** Leading Well: How to Build Teams, Develop Leaders, & Duplicate Success
- TRACK #2: TRADITIONAL & FRANCHISE HBBS**
- 2:00 pm** Clearing the Air: The Art of Reviewing, Removing, & Regrouping
 - 3:00 pm** Can I Afford That? Financial Topics for Business Growth
- 3:55 pm** Transition to General Session
- 4:00 pm** Closing Keynote | Kathy Eckhardt - Is Your Ladder Leaning Against the Wrong Wall?
- 4:30 pm** Closing Remarks & Raffles